

wellnesshouse.org/walk

LET'S DO THIS.
#EveryStepOfTheWay

Walk
for **Wellness**
House for LIVING
with CANCER
Celebrating 35 Years Of Hope
Sunday - May 4 - 2025
Special Thanks to Our Presenting Sponsor
INLAND
REAL ESTATE
GROUP OF COMPANIES, INC

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2026
SPONSORSHIP
OPPORTUNITIES



What

For more than 20 years, our community has come together on the first Sunday in May to honor, celebrate and remember those affected by cancer. The Walk for Wellness House includes families, friends, co-workers, and Wellness House program participants participating in either a 3K Walk or 5K Run. Accessible for people of all ages and abilities, the Walk embodies the power of community support for people with cancer and their loved ones.

When & Where

Sunday, May 3, 2026 | 8 a.m.

The event takes place at and around Wellness House, 131 N. County Line Rd., Hinsdale IL. Participants may attend in person or elect to “Walk Your Way” at a time and location of your choosing.

Who

Each year, approximately 3,100 walkers and runners take part in the Walk. In 2025 there were registrants from more than 350 cities in 40 states and 3 countries. Media impressions reach more than 25,000 people.



NEARLY
52,000
PEOPLE SERVED
SINCE 1990

Corporate sponsorship of the Walk sustains the mission of Wellness House and enables us to offer programs at no cost, both in-person and online.



Sponsoring the Walk for Wellness House is a great way to build customer loyalty and employee morale by supporting a worthy cause. It also promotes brand awareness and reaches potential customers and clients from various communities.

As a sponsor, your business will benefit from exposure to more than 25,000 residents in Chicagoland. In exchange for your sponsorship, you will receive the following benefits:

SPONSORSHIP BENEFITS	Presenting \$35,000+	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Copper \$1,000
Co-branded event day stage banner	●					
Company logo included on Save The Date postcard (if committed by 2/28/26) and Website front page ("Presented By")*	●					
Prime tent space for your company/team during event and dedicated Team Photo. (Tent Size: 10x10)*	●	●	●			
Promotional materials displayed in event day Information Tent	●	●	●	●		
Logo on back of event T-shirt (if committed by 4/1/26) and on stage banner*	● (sleeve)	●	●	●	●	
Company Recognition in Email, Social Media and Print Advertising	2+ dedicated posts	1+dedicated posts	●	●	●	●
Logo featured on Walk website	●	●	●	●	●	●
Dedicated route marker/s	4	3	2	1	1	1
Verbal recognition from stage during event program	●	●	●	●	●	●
Complimentary Walk registrations	Up to 50 entries	35 entries	25 entries	15 entries	10 entries	2 entries

*Pending applicable deadlines

Sponsorship and recognition are just the beginning. Your company can benefit from participating in the Walk for Wellness House in a variety of ways:

97%
of FY25
participants report
an increase in
well-being



Form a Walk Team. Getting your employees involved is a great way to build team spirit and support the community. Whether you use your sponsorship's complimentary registrations to join us in Hinsdale or walk at a different location, your employees will know they are making a difference for people with cancer. Individuals on your company team can tap into their personal networks to raise funds, furthering your impact.



Offer Volunteer Opportunities. It takes hundreds of volunteers to make the Walk for Wellness House happen each year. Your employees can help on event day, or before, with tasks such as T-shirt distribution, staffing water stops, or offering logistical assistance. Commit early and you will be first-up when volunteer recruitment begins.



Expand Your Influence. Consider asking your customers and vendors to join you in supporting a great cause! You can collect donations on behalf of Wellness House at point-of-purchase, or ask your own corporate vendors, suppliers or partners to join you in supporting the Walk for Wellness House. This is a great way to make meaningful connections and engage with your customers and corporate partners.

97%
of FY25
participants feel
an increased sense
of community
and support

“The Walk for Wellness House is such a great representation of Wellness House’s personality—energetic, community-focused, collaborative, goal-oriented, and fun! My company organizes a team annually and we always look forward to showing our support.”

-John J. Paro Chairman & CEO, Hallstar

THANK YOU

to our 2025 Walk Sponsors!

Presented by:



The Inland Real Estate Group of Companies, Inc.

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Hallstar

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2025 BRONZE SPONSORS

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Sparkle Aesthetics
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AND ALL OUR 2025 COPPER SPONSORS!

2026 WALK FOR WELLNESS HOUSE – SPONSORSHIP COMMITMENT

SPONSORSHIP LEVEL	AMOUNT	EXAMPLES OF IMPACT
<input type="checkbox"/> Presenting Sponsor	\$35,000+	One year of healing movement and strength-building exercise support
<input type="checkbox"/> Platinum Sponsor	\$15,000	One day of Wellness House operations
<input type="checkbox"/> Gold Sponsor	\$10,000	One year supply of wigs
<input type="checkbox"/> Silver Sponsor	\$5,000	One year of monthly support groups
<input type="checkbox"/> Bronze Sponsor	\$2,500	15 expressive arts classes
<input type="checkbox"/> Copper Sponsor	\$1,000	10 Yoga classes

Please make your sponsorship commitment early to take full advantage of all marketing and volunteer opportunities.

To receive logo recognition on event T-shirt, commitments must be received by 3/31/26

Company Name _____

Contact Name/Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____



Payment can be made via check, credit card or EFT; please contact us for payment arrangements. Checks may be mailed to:
Wellness House, 131 N County Line Rd, Hinsdale IL 60521

Please share logo for recognition with **Annah Schmidt, Manager of Special Events**, at aschmidt@wellnesshouse.org (High resolution PNGs or Vector files preferred).