WELLNESS HOUSE BALL

GROWS

SPONSORSHIP OPPORTUNITIES

Saturday, October 19, 2024 The Old Post Office, Chicago, IL

Black Tie

<u>Co- Chairs</u> Katie & Michael Isadore Pamela & George Pontikis



www.wellnesshouse.org/ball

What Is Wellness House?

In 1990, Wellness House started with a singular mission: to better the lives of people living with cancer and those close to them.

Since our founding 34 years ago, Wellness House has served more than 49,500 individuals affected by cancer. Contributions, including corporate sponsorships, enable us to provide more than 500 programs per month, helping people with cancer thrive and build lifelong connections. Whether attending a program in exercise & stress management, nutrition, support & counseling, information & education, or child & family services, all participants are welcomed, encouraged and inspired by the spirit of generosity at Wellness House.

Last year, roughly 3,850 individuals made 46,000 visits to Wellness House—be it in person at our Home of Hope headquarters in Hinsdale, online, or at a partner location. We provide approximately 25% of our programming online—enabling individuals in the midst of treatment, or geographically distanced, to continue psychosocial support.

We are also excited to grow our partnerships with myriad trusted organizations, bringing Wellness House's science-based services to underserved communities.

Because of you and other generous donors this crucial programming is now and will <u>always be free of charge</u> and available to those in need.







Corporate Sponsorships sustain the mission of Wellness House and enable us to offer programs *at no cost*, such as:

- **Exercise and Stress Management classes** led by Oncology Exercise specialists to help improve physical functioning and quality of life during and after treatment.
- **Support groups and short-term individual counseling** for men, women, children and caregivers, as well as those with specific cancer diagnoses (breast, prostate, pancreatic, etc.) to encourage psychological and emotional well-being.
- **Nutrition programs** and individual consultations to improve side effects related to cancer, improve food choices and explore nutrient-dense foods and recipes.
- Information and Education seminars from leaders in the oncology and psychology fields to help those coping with cancer feel empowered with reliable information about new treatments and managing side effects.
- **Child & Family Programs** where participants may engage in classes from each of the above areas geared toward children, families, and their unique needs.
- Opportunities for program participants to engage and connect with one another, changing countless lives and **reducing the stress of a cancer diagnosis**







Each year we welcome corporate and community supporters to the Wellness House Ball. This blacktie affair features cocktails, dinner, dancing, live, silent, and wine auctions, as well as inspirational stories of how Wellness House directly impacts individuals affected by cancer. The event is an opportunity for people to come together for an evening of opulence and impact.

Event Audience

Leaders in all corporate sectors, including legal, healthcare, manufacturing and finance

High net-worth individuals from throughout the Chicago area

Advertising recognition to more than 25,000 in Chicagoland, and beyond

Dinner, Dancing, Auction

The Old Post Office

433 W Van Buren St Chicago, IL 60607

Saturday, October 19, 2024

6pm-Midnight



Wellness House Ball Chairs

Katie & Michael Isadore Pamela & George Pontikis

Host Committee

Katie & PJ Beuke Lynne & Jason Boche Jaclyn & Joe Cantore Sejal & Sandip Chandarana Katie & Bill Jaqua Georgia & Tom Loukas Megan & Dave Pack Katie & Jeff Pogue Kari & Patrick Rule Stephanie & Matt Tuthill

Wine Committee

Caitlin & Andrew Hazlett Lauren & RJ Lange Sarah & Justin Mahlik Sarah & Matthew Welsford

Wellness House envisions a community where all people affected by cancer thrive.

Offered at no cost, and as a complement to medical treatment, our programs educate, support and empower participants so they will improve their physical and emotional well-being.

Corporate Sponsorship Benefits

As a sponsor, your company will benefit from visibility to Wellness House visitors as well as high net worth Ball attendees and supporters.

Sponsorship Benefits	Premier	Platinum	Gold	Silver	Bronze
Sponsorship benefits	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
Preferred table location at event	x	х			
Recognition in Wellness House press releases and media communications (deadlines vary; Audience 3,000+)	X	x	X		
Wellness House staff presentation for employees (nutrition, stress management or mindfulness)	X	X	x	x	
Logo or name recognition on dedicated event website and event signage, Wellness House website and social media (Audience 25,000+)	X	X	X	X	X
Recognition in 2025 Ball Sponsorship Guide	X	x	х	x	X
Complimentary tickets to attend the Ball	10	8	6	4	2

CORPORATE SPONSORSHIP COMMITMENT FORM

SPONSORSHIP LEVEL	<u>AMOUNT</u>	<u>IMPACT</u>
Premier Sponsor	\$25,000	More than 600 Individual Counseling Sessions
Platinum Sponsor	\$15,000	One Month of Exercise Classes
Gold Sponsor	\$10,000	One Day of Wellness House Operations
Silver Sponsor	\$5,000	13 Nutrition Classes
Bronze Sponsor	\$2,500	8 Child & Family Group Sessions

COMPANY
CONTACT NAME
CONTACT EMAIL
CONTACT PHONE
ADDRESS
CITY, STATE ZIP

Payment may be made via check, credit card or EFT. Checks may be mailed to:

Wellness House, 131 N County Line Rd, Hinsdale IL 60521

At your convenience, return this form and your company's logo (for recognition) to

Annie Hart Manager of Special Events & Annual Giving <u>ahart@wellnesshouse.org</u> (jpg or gif files preferred)

More Information: <u>www.wellnesshouse.org</u>

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