SPONSORSHIP OPPORTUNITIES

Saturday, October 21, 2023
The Geraghty, Chicago

Black Tie

Co-Chairs
Meaghan & Sean Daly
Briana & Peter Murray
What Is Wellness House?

In 1990, Wellness House started with a singular mission: to better the lives of people living with cancer and those close to them.

Since our founding 33 years ago, Wellness House has served more than 44,000 individuals affected by cancer. Contributions, including corporate sponsorships, enable us to provide more than 500 programs per month, helping people with cancer thrive and build lifelong connections. Whether attending a program in exercise & stress management, nutrition, support & counseling, information & education or child & family services, all participants are welcomed, encouraged and inspired by the spirit of generosity at Wellness House.

Last year, roughly 3,300 individuals made 42,000 visits to Wellness House—be it in person at our Home of Hope headquarters in Hinsdale, online, or at a partner location. We provide approximately 25% of our programming online—enabling individuals in the midst of treatment, or geographically distanced, to continue psychosocial support.

We are also excited to grow our partnerships with trusted organizations, bringing Wellness House’s science-based services to underserved communities.

Because of you and other generous donors this crucial programming is now and will always be free of charge and available to those in need.
Corporate Sponsorships sustain the mission of Wellness House and enable us to offer programs at no cost, such as:

- **Exercise and Stress Management classes** led by Oncology Exercise specialists to help improve physical functioning and quality of life during and after treatment.
- **Support groups and short-term individual counseling** for men, women, children and caregivers, as well as those with specific diagnoses (breast, prostate, pancreatic, etc.) to encourage psychological and emotional well-being.
- **Nutrition programs** and consultations to encourage optimal diets for people with cancer.
- **Information and Education seminars** from leaders in the oncology and psychology fields.
- **Child & Family Programs** participants may engage in classes from each of the above areas with sessions geared toward children, families and their unique need.
- Opportunities for program participants to engage and connect with one another, changing countless lives and reducing the stress of a cancer diagnosis.
Each year we welcome corporate and community supporters to the Wellness House Ball. This black-tie affair features cocktails, dinner, dancing, live, silent and wine auctions, as well as inspirational stories of how Wellness House directly impacts individuals affected by cancer. The event is an opportunity for people to come together for an evening of opulence and impact.

**Event Audience**

Leaders in all corporate sectors, including legal, healthcare, manufacturing and finance

High net-worth individuals from throughout the Chicago area

Advertising recognition to more than 25,000 in Chicagoland, and beyond
Dinner, Dancing, Auction

The Geraghty
2520 S Hoyne Ave
Chicago, IL 60608

Saturday, October 21, 2023
6pm-Midnight

Wellness House Ball Chairs
Meaghan & Sean Daly
Briana & Peter Murray

Host Committee
Courtney & Kevin Casey
Jessica & Ryan Christensen
Lindsay & Bryan Cuculich
Emily & Brian Grzelakowski
Puja & Sachin Gupta
Jamie & Daniel Letizia
Cara Kathleen Omiecinski
Pamela & George Pontikis
Lauren & Bryan Rozum
Sarah & Kamiar Vossoughi

Wine Committee
Joy & Kevin Holmes
Amy & Brian Kuzniar
Lauren & Robert Lange
Kaitlin & Doug Pilcher

Wellness House envisions a community where all people affected by cancer thrive.

Offered at no cost, and as a complement to medical treatment, our programs educate, support and empower participants so they will improve their physical and emotional well-being.
# Corporate Sponsorship Benefits

As a sponsor, your company will benefit from visibility to Wellness House visitors as well as high net worth Ball attendees and supporters.

<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>Premier</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Logo placement on invitation (if received by 7/15/2023)</strong></td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Preferred table location at event</strong></td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Recognition in Wellness House press releases and media communications</strong> (deadlines vary; Audience 3,000+)</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td><strong>Wellness House staff presentation for employees (nutrition, stress management or mindfulness)</strong></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td><strong>Logo or name recognition on dedicated Radiance Ball website and event signage, and Wellness House website and social media (Audience 25,000+)</strong></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td><strong>Recognition in 2024 Ball Sponsorship Guide</strong></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td><strong>Tickets to attend the Ball</strong></td>
<td>10</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
</tbody>
</table>
## CORPORATE SPONSORSHIP COMMITMENT FORM

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>AMOUNT</th>
<th>IMPACT</th>
</tr>
</thead>
<tbody>
<tr>
<td>____ Premier Sponsor</td>
<td>$25,000</td>
<td>More than 600 Individual Counseling Sessions</td>
</tr>
<tr>
<td>____ Platinum Sponsor</td>
<td>$15,000</td>
<td>One Month of Exercise Classes</td>
</tr>
<tr>
<td>____ Gold Sponsor</td>
<td>$10,000</td>
<td>One Day of Wellness House Operations</td>
</tr>
<tr>
<td>____ Silver Sponsor</td>
<td>$5,000</td>
<td>13 Nutrition Classes</td>
</tr>
<tr>
<td>____ Bronze Sponsor</td>
<td>$2,500</td>
<td>8 Child &amp; Family Group Sessions</td>
</tr>
</tbody>
</table>

COMPANY ____________________________________________________________

CONTACT NAME ______________________________________________________

CONTACT EMAIL ______________________________________________________

CONTACT PHONE ______________________________________________________

ADDRESS _____________________________________________________________

CITY, STATE ZIP ____________________________________________________

Payment can be made via check, credit card or EFT. Checks may be mailed to:

**Wellness House, 131 N County Line Rd, Hinsdale IL 60521**

At your convenience, return this form and your company’s logo for recognition to

Annie Hart  
Manager of Special Events & Annual Giving  
ahart@wellnesshouse.org  
(jpg or gif files preferred)

More Information: www.wellnesshouse.org/Ball-2023 or ball.wellnesshouse.org
Thank you to our 2022 All In Wellness House Ball Sponsors

PRESENTING

BURKE BEVERAGE Inc.

PREMIER

BLACK JAW CLINIC

PLATINUM

Napleton Automotive Group

GOLD

FYZICAL, HALLSTAR, Radiation Oncology Consultants, RMB, William Blair

SILVER

Abt, Bank of America, CBIZ, Kirsten & Paul Douglass, duly, MKS, NAVIS, PNC, VALLEY INSURANCE GROUP, WELLER DENTAL

BRONZE

Berger Schatz, BRUSH Pediatric Dentistry, Dr. Alix & Sarah Charles, energie, John Salvino

THE RADIANCE BALL