



# Sponsorship Guide

Saturday, October 15, 2022

Four Seasons Chicago

BLACK TIE

Co-Chairs:

Lauren & Matt Houder

Dottie & Todd Martin

Wine Chairs:

Tina & Jeffrey Weller



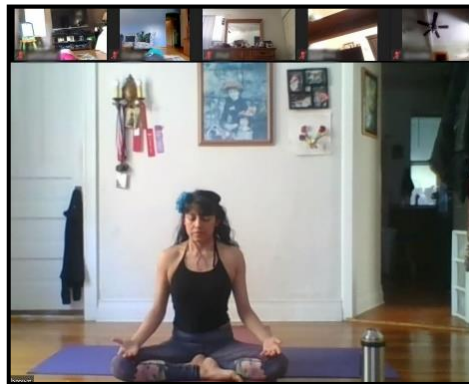


## For Wellness House

In 1990, Wellness House opened its doors with an important goal: to better the lives of people living with cancer and the people close to them. Today, we offer a variety of programs and services -- exercise classes, nutrition seminars, support groups, child and family programs and more -- that complement the treatment from doctors and specialists. Wellness House fosters a whole-person approach to healing, helping people socially, emotionally, physically, spiritually, and psychologically. And it's all free of charge thanks to the support of generous donors.

Today, we offer our programs online, in-person and hybrid with people attending online and in-person at the same time.

On average, approximately 3,000 people each year participate in Wellness House programs. With online programming we have welcomed new participants from more than 30 states across the country!



**Wellness House** for LIVING with CANCER  
You'll feel better inside.



## Your Impact

Each Fall for more than 20 years our community has come together to raise critical funds for Wellness House and celebrate and honor the lives of people affected by cancer. Since the first Wellness House Ball in 2004, this annual event has raised more than \$8 Million cumulatively. Guests attend from the western suburbs and throughout the Chicagoland area.



Corporate Partnerships sustain the mission of Wellness House and enable us to offer programs *at no cost*, such as:

- Dozens of **specialized exercise classes** each week for people of all abilities, led by Oncology Exercise specialists, improving physical functioning and quality of life for people with cancer
- **Support groups and counseling** for men, women, children and caregivers, as well as those with specific diagnoses, leading to fewer depressed feelings and improved health outcomes
- **Nutrition programs** and consultations to encourage optimal diets for people with cancer
- Opportunities for program participants to engage and connect with one another, changing countless lives and **reducing the stress of a cancer diagnosis**

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## Corporate Sponsorship Benefits

As a sponsor, your company will benefit from visibility to over 45,000 Wellness House visitors and supporters. Sponsorship benefits are listed below.

Sponsorship Benefits	Premier	Platinum	Gold	Silver	Bronze
	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
Logo placement on invitation (if received by 7/15/2022)	X				
Logo placement on marketing materials	X	X			
Wellness House staff presentation for employees (nutrition, stress management or mindfulness)	X	X	X		
Recognition on social media and the event auction site (Audience: 3000)	X	X	X	X	
Recognition on Wellness House website (Audience: 45,000)	X	X	X	X	X
Recognition on 2023 Sponsorship Guide	X	x	X	X	X
Tickets to attend ALL IN for Wellness House (Four Seasons Chicago)	10	8	6	4	2





## Count us ALL IN!

SPONSORSHIP LEVEL	AMOUNT
___ Premier Sponsor	\$25,000
___ Platinum Sponsor	\$15,000
___ Gold Sponsor	\$10,000
___ Silver Sponsor	\$5,000
___ Bronze Sponsor	\$2,500

Please make your sponsorship commitment early to take full advantage of all recognition opportunities. Payment can be made any time prior to the event.

Company Name\_\_\_\_\_

Contact Name/Title\_\_\_\_\_

Address\_\_\_\_\_

City\_\_\_\_\_ State\_\_\_\_\_ Zip\_\_\_\_\_

Phone\_\_\_\_\_

Email\_\_\_\_\_

Please send completed form with payment (checks made payable to Wellness House) to:

Wellness House  
131 N County Line Rd  
Hinsdale, IL 60521

Please send your logo to Liza Larsen at [llarsen@wellnesshouse.org](mailto:llarsen@wellnesshouse.org)

<http://wellnesshouse.org/ball-2022>