

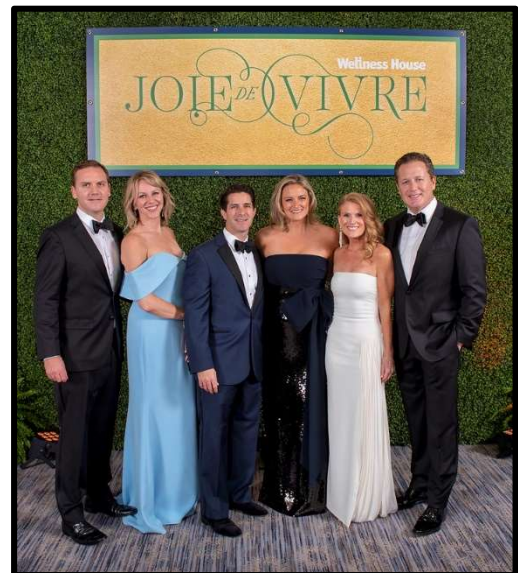
Wellness House

for LIVING with CANCER

You'll feel better inside.

CORPORATE SPONSORSHIP OPPORTUNITIES

JULY 1, 2021 – JUNE 30, 2022

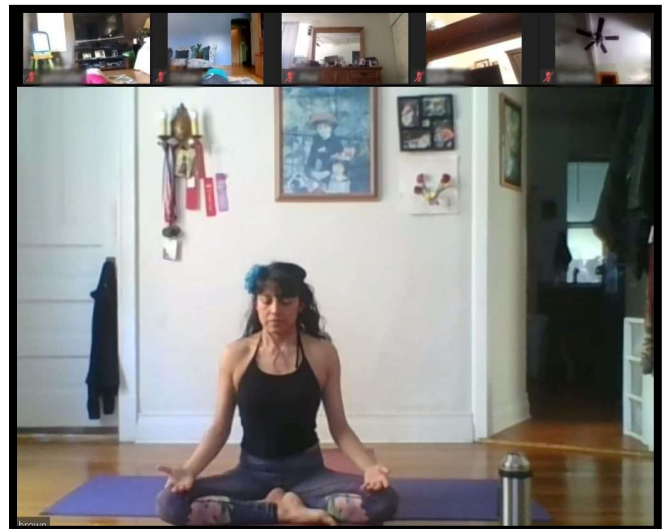


What Is Wellness House?

In 1990, we started Wellness House with a single mission: to better the lives of people living with cancer and the people close to them. Today, we offer a variety of programs and services -- exercise classes, nutrition seminars, support groups, and more -- that complement the treatment from doctors and specialists. In March of 2020, we shifted all programming online so that participants can gather together virtually and continue to support one another. As we bring back in-person programming, we will continue to offer select programming online. Wellness House fosters a whole-person approach to healing, helping people socially, emotionally, physically, spiritually, and psychologically. And it's all free of charge, thanks to the support of generous donors.

Everything we do is to prepare and empower people to fully live life with cancer and beyond.

More than 3,500 people each year participate in Wellness House programs. Since programming became virtual in 2020, we have welcomed new participants from 30 states across the country!



Why Support Wellness House?

Corporate Sponsorships sustain the mission of Wellness House and enable us to offer programs *at no cost*, such as:

- More than 65 **exercise classes** each week, led by Oncology Exercise specialists, improving physical functioning and quality of life for people with cancer
- **Support groups** and counseling for men, women, children and caregivers, as well as those with specific diagnoses, leading to fewer depressed feelings and improved health outcomes
- **Nutrition programs** and consultations to encourage optimal diets for people with cancer
- Opportunities for program participants to engage and connect with one another, changing countless lives and **reducing the stress of a cancer diagnosis**



"I've learned how to handle all the emotions that go with cancer. Wellness House helped me live with it. My support group also gave me an idea of what was ahead and techniques that have worked for other people".

- Don

Opportunities and Benefits of Sponsorship

Below are the sponsorship opportunities available to small and large businesses for the fiscal year starting July 1, 2021.

FALL 2021 Fundraising Event

Under One Sky for Wellness House

Date: October 15, 2021

Location(s): Hinsdale Golf Club, Butterfield Country Club, Chicago Highlands Club



Synopsis:

Join us **Under One Sky for Wellness House** for a resplendent Friday evening of cocktails, dinner, auction, and entertainment occurring simultaneously in three different venues in the western suburbs. Your support will light the way toward a brighter future for people affected by cancer.

Event Audience:

- ★ Wellness House “Luminaries” - current and past board champions
- ★ High-net worth couples and businesses leaders in the Chicagoland area
- ★ Corporate leaders in the medical, financial, manufacturing, banking and law professions
- ★ Advertising reach of up to 45,000 in the Chicagoland area (and beyond!)

Under One Sky for Wellness House

Recognition & Benefits:

Sponsorship Benefits	Premier	Platinum	Gold	Silver	Bronze
	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
Logo placement on invitation (if received by 8/1/2021)	X				
Logo placement on marketing materials	X	X			
Wellness House staff presentation for employees (nutrition, stress management or mindfulness)	X	X	X		
Recognition on social media and the event auction site Audience: 3000	X	X	X	X	
Recognition on Wellness House website Audience: 45,000	X	X	X	X	X
Recognition on 2021 Ball Sponsorship Guide	X	X	X	X	X
Tickets to attend Under One Sky for Wellness House (Location TBD)	10	8	6	4	2

SPRING 2022 fundraising event

Walk for Wellness House

Date: May 1, 2022

Location: Wellness House and surrounding streets (131 N. County Line Road, Hinsdale, IL 60521)



Synopsis:

The Walk for Wellness House (3K Walk/5K Run) brings together all facets of our community to honor, remember and support people with cancer and their loved ones while raising funds for Wellness House.

Event Audience:

- Families, Corporate Teams, Wellness House Program Participants, children, dogs and more!
 - More than 3,000 Walk participants and donors from throughout the region
 - Advertising reach of up to 45,000 in the Chicagoland area (and beyond!)

Walk for Wellness House

Recognition and Benefits:

Sponsorship Benefits:	Platinum	Gold	Silver	Bronze	Copper
	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Increased signage at Walk (including naming opportunities) & logo on front/sleeve of shirt	X				
Prime tent space for your company during event	X	X			
Promotional materials displayed at event	X	X			
Logo on print/electronic communication/social media	X	X	X		
Private tour of Wellness House for employees	X	X	X		
Logo on back of each t-shirt	X	X	X	X	
Identification of sponsorship at event	X	X	X	X	X
Website recognition	X	X	X	X	X
Complimentary Walk Registration Entries	35 free entries	25 free entries	15 free entries	10 free entries	2 free entries

“The Walk for Wellness House is such a great representation of Wellness House’s personality – energetic, community-focused, collaborative, goal-oriented, and fun! My company organizes a team annually (the Hallstar Hustlers), and we always look forward to being together and showing our support.”

~John J. Paro, CEO & Chairman, The Hallstar Company

FY2022 CORPORATE SPONSORSHIP CONFIRMATION FORM

To streamline and simplify our communication of sponsorship opportunities, we have consolidated them into one package for the fiscal year starting July 1, 2021. Your sponsorship of one or more events throughout the year is gratefully appreciated!

Under One Sky for Wellness House (select one option):

- Premier (\$25,000)
- Platinum (\$15,000)
- Gold (\$10,000)
- Silver (\$5,000)
- Bronze (\$2,500)

Walk for Wellness House (select one option):

- Platinum (\$15,000)
- Gold (\$10,000)
- Silver (\$5,000)
- Bronze (\$2,500)
- Copper (\$1,000)

COMPANY_____

CONTACT_____

CONTACT EMAIL_____

CONTACT CELL #_____

ADDRESS_____

CITY, STATE ZIP_____

Please share your logo for recognition with Liza Larsen, Manager of Special Events, at llarsen@wellnesshouse.org (jpg or gif files preferred)

We will be in touch as we develop promotional materials for each event. Payment can be made via check, credit card or EFT; please contact us for payment arrangements.

Checks can be mailed to Wellness House, 131 N County Line Rd, Hinsdale IL 60521.